



# SOUTHERN CALIFORNIA FOOD INDUSTRY CONFERENCE 2016

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**FEEDING A HUNGRY WORLD: KNOWLEDGE, NUTRITION, COMPLIANCE**

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Communicate the science; facts not the fiction  
Formulate with awareness and efficiency, deliver savings

**Thursday, March 10, 2016 | 8:30 a.m. – 3:00 p.m.**

**Disneyland Hotel | Anaheim, CA**

Continuing education credits applied for: IFT/CFS, AND, ASQ

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**SPEAKERS and TOPICS:**

**ON SCIENCE COMMUNICATIONS**

Get the facts back into your conversation; you are the voice of the technical community.

**Dominique Brossard, Ph.D.** | Life Sciences Communication, University of Wisconsin – Madison  
Author “The Media, The Public, and Agricultural Biotechnology”

**CURRENT ISSUES: FATS IN VOGUE, WHEAT WOES, U-OH GMOs**

Misconceptions and Truth: Nutrition, Diets, Trends, Beliefs. How did we get here?  
**Jim Painter, Ph.D. R.D.** | School of Public Health, University of Texas – Houston

**FDA PRESENTATION**

Food Safety and Modernization Act (FSMA) roll out  
Are you there yet? Focus on manufacturing, consumers and labeling.  
**Invited FDA Speaker**

**PROP 65 IMPACTS ON FOOD PROCESSING**

Consideration for product design, execution, and manufacturing. Cost Effectiveness = Compliance  
**Ms. Trudi Hughes** | California League of Food Processors

**WATER CONSERVATION IN FOOD PLANTS**

How to re-use and conserve water in your operation, cost effective food processing  
**Ms. Michelle Maddaus, P.E. and M.B.A.** | Principle Maddaus Water Management

Aquadvantage Salmon – The Intersection of Science & Sustainability in Future Food Production  
**Mr. Henry C. Clifford** | Vice President, AquaBounty Technologies, San Diego, CA

**STUDENT COMPETITION: BEST “NATURAL” PRODUCT**

Sponsored by: Cedarlane Foods

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Say YES to this opportunity and fill up on the experts’ inside scoop! FULL (includes lunch) and HALF day.

**REGISTER NOW AT [www.scifts.net](http://www.scifts.net) – CLICK ON SCFIC**